



Galaxy S21 Ultra 5G



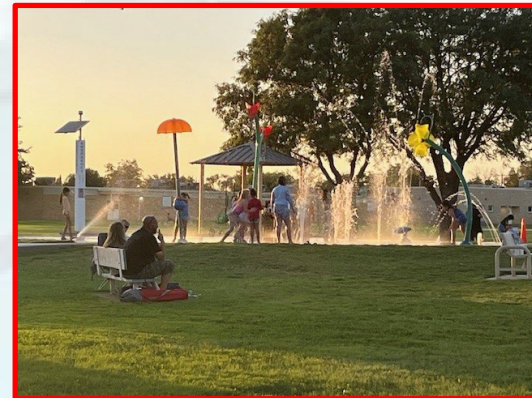
IT ALL HAPPENS HERESM

2024 Recreation Department Annual Report



Recreation Department Divisions

- Aquatics
- CORE
- Recreation
- Rockwind Community Links Club House
- Senior Center
- Teen Center



Recreation Department Leadership Team & Staffing



Lyndsey Henderson
CORE Facility
Director
51 Staff



Michal Hughes
Recreation
Superintendent
5 Staff
(Recreation)

11 Staff
(Teen Center)

29 Staff
(Aquatics)



Ben Kirkes
Rockwind Golf
Professional/GM
8 Staff



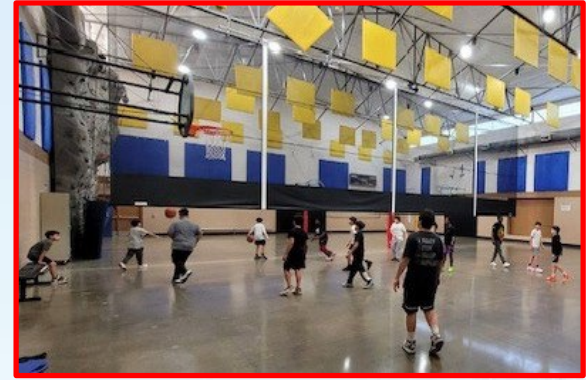
Doug McDaniel
Recreation Director



Mary Puccio
Senior Center
Director
11 Staff

Aquatics & Teen Center 2024 Highlights

- The Teen Center hosted 57 special events for Teen Center members
- The Teen Center began a collaboration with NMCYFD to assist their resident teens with becoming more active in the community
- The Teen Center in collaboration with the Hobbs Municipal Schools hosted a DWI Awareness Program
- The Teen Center hosted several end-of-year parties for the Hobbs Municipal Schools 5th grade classes
- A Flick and Float Movie Under the Stars event was held at Del Norte Pool
- Seasonal Pools attendance for Summer 2024: 18,240
- 82 Private Pool Parties were held during Summer 2024 at the Seasonal Pools
- Seasonal Aquatics Staff taught swim lessons for 522 youth
- The Tsunami Dive Team hosted a Dive Camp at the CORE
- Major projects included refinishing seven slides, replacing shade structures, and servicing boilers, pool lights and UV systems



CORE 2024 Highlights

- 10,124 total memberships; June led all months with 840 memberships sold
- 2,215 participants at Halloween Spooktacular, the largest-ever
- 1,085 Corporate Memberships (12 corporations participating)
- Hosted the New Mexico Recreation and Parks Association's 2024 State Conference
- In collaboration with the Hobbs Animal Adoption Center, a Racing For Rescues 5K Run was held; 400+ vaccinations given on site
- Hosted a Pro Sport Pickleball Tournament with 107 participants
- Hosted 1st Annual Adaptive Sports Festival with 69 participants
- Wheelchair Basketball Tournament named Special Event of the Year by the New Mexico Recreation and Parks Association
- 16,874 COREkids participants
- 464 Facility Rentals/316 Facility Tours
- Total Attendance: 364,169; June led all months with 37,139
- Total Revenue: \$1,134,618; June led all months with \$127,387.28



Recreation Division 2024 Highlights

- Recreation Staff assisted Halff Associates, Inc. to complete their final conceptual design for the proposed family aquatics center
- Musical entertainment was added to the Independence Day Celebration with three (3) bands performing
- Additional Special Events included: Easter Egg Hunt (30,000 eggs), 7 Movies Under the Stars events, Dog Daze, Halloween Carnival, Light Up the Night, Hobbs Downtown Slam & Jam (243 Teams in the Gus Macker Basketball Tournament); Hooked on Fishing, 16th Annual Father Daughter Dance
- Adaptive Easter Egg Hunt and Adaptive Trick or Treat events were held
- The Summer Recess and Summer Sports Programs continue to be successful and well attended



Rockwind Community Links 2024 Highlights

- Hosted the New Mexico Open for the third time
- Hosted the NJCAA Men's National Championship Tournament with New Mexico Junior College winning the National Championship
- A total of 38 Golf Tournaments were hosted in 2024, the most ever
- 6 of these Tournaments were Double-Shotgun events with 200+ golfers
- Ranked #2 on GolfPass' List of Courses You Can Play in New Mexico
- Ranked #5 on Golfweek's Top Public Courses in New Mexico
- Ranked #10 on Golfweek's Top Public/Private Courses in New Mexico
- 23,393 rounds played at Rockwind in 2024
- Revenue: \$1,228,211.41 (highest ever)



Senior Center 2024 Highlights

- 32,055 Home Delivered Meals served
- 19,871 Congregate Meals served
- 51,926 Total Meals Served
- 6,025 participants in fitness activities; the Enhanced Fitness Program was named the Adult Program of the Year by the New Mexico Recreation and Parks Association
- 3,694 Transportation Rides provided
- \$337K in grant funding received
- Kitchen renovation project completed in July 2024 (Junior Bill funded)
- Dutch doors installed on staff offices (Junior Bill funded)
- Additional fitness equipment purchased (Junior Bill funded)
- A new Meals on Wheels delivery truck added to fleet; \$60,500 funded by NMALTS
- The very popular out-of-town trips resumed with trips to Lubbock/Ruidoso



2024 Factoids

North Grimes Banner Reservations: 5

Mobile Stage Rentals: 6

Park Pavilion Reservations: 341

Special Events (Non-City) held at City Facilities: 73

Softball/Baseball Tournaments: 18 (716 teams)

Number of Practice Field Reservations: 357

Texas High School Baseball Playoff Series Hosted: 1



Questions

The image shows a large, modern indoor water park. In the center, a tall water fountain with many thin vertical jets is illuminated with blue light. To the left, there are colorful slides in shades of red, yellow, and blue. In the foreground, a child in a blue swimsuit is playing in a shallow pool with several small water jets. The ceiling is high and features a complex network of white structural beams and various lighting fixtures, including large blue spherical lights and a tall, thin lamp post on the right. The overall atmosphere is bright and playful.